



# OUR VIEWS, OUR VOICES

An initiative by the NCD Alliance  
and people living with NCDs

## Brand guidelines

#NCDvoices



## Content

### LOGO

Construction concept	3
Name	4
Versions	5
Sizing and spacing	6
Colour options	7
Language variations	8
Typography	10
Partners	11
Incorrect use	12

### ELEMENTS

Initiative graphics	13
Colour palette	15
Typography	16
Typography alternative	17
Icons	19
Images style	21

### APPLICATIONS

Website	22
Social media	23
LinkedIn	23
Email signature	26
Power Point presentations	27
Banners	28
Advocacy Agendas examples	29
Publications	31
Large format	33

---

These Brand Guidelines contain the Our Views, Our Voices logo, elements and visual applications, along with guidance for their correct usage. They are intended for use by national/regional NCD alliances in receipt of Our Views, Our Voices grants and who need to apply Our Views, Our Voices branding to their work in consultation with the NCD Alliance. If you are unsure about whether or not you are authorised to use the Our Views, Our Voices logo, elements and applications, or if you have other doubts on their correct usage, please contact us at [ourviewsourvoices@ncdalliance.org](mailto:ourviewsourvoices@ncdalliance.org)

---

**You can download the logo in various formats and languages here:**

[https://drive.google.com/drive/u/1/folders/1uY\\_Ys5bfh\\_YCmGpPeldkNhenUiKOYfow](https://drive.google.com/drive/u/1/folders/1uY_Ys5bfh_YCmGpPeldkNhenUiKOYfow)

## Logo

The **Our Views, Our Voices** initiative promotes the meaningful involvement of people living with noncommunicable diseases in the NCD response by supporting and enabling individuals to share their views in order to take action and drive change. An initiative of the NCD Alliance and people living with NCDs, it seeks to advance the rights of people living with NCDs and combat stigma and discrimination. The four components of the logo describe the pillars of this initiative: consult, advocate, involve, amplify.

### Construction concept

Our symbols



**INVOLVE**



**AMPLIFY**



**ADVOCATE**



**CONSULT**

Line style for rounded  
and centred icon



The typeface used is a slightly modified  
regular **MULTICOLORED** font.

For the claim, it is  
**VAG Rounded LT Pro Bold**

The typeface used is a slightly modified  
regular **MULTICOLORED** font.

For the claim, it is  
**VAG Rounded LT Pro Bold**



You can download the logo in various formats and languages here:

[https://drive.google.com/drive/u/1/folders/1uY\\_Ys5bfh\\_YCmGpPeldkNhenUiK0Yfow](https://drive.google.com/drive/u/1/folders/1uY_Ys5bfh_YCmGpPeldkNhenUiK0Yfow)

## Logo | Name

The name of the initiative is **Our Views, Our Voices** and should be written out in full always along with the logo, and our claim **An initiative by the NCD Alliance and people living with NCDs**.

The **acronym OVOV** is the shortened version of the name that should be used for **internal documents only**.

**It is incorrect to use the acronym 'OVOV' to accompany the symbols that make up the logo**



## Hashtag

The main hashtag that accompanies the project is:

**#NCDvoices**

**You can download the logo in various formats and languages here:**

[https://drive.google.com/drive/u/1/folders/1uY\\_Ys5bfh\\_YCmGpPeldkNhenUiK0Yfow](https://drive.google.com/drive/u/1/folders/1uY_Ys5bfh_YCmGpPeldkNhenUiK0Yfow)



## Logo | Versions

The **Our Views, Our Voices logo** is available in two orientations – horizontal and vertical – to ensure maximum functionality.

### Main version

The square version of the logo is the default option and is used in the majority of communication materials.



### Alternative version

When the available space is horizontal, or to accompany other logos, the horizontal version of the logo is used.



**You can download the logo in various formats and languages here:**

[https://drive.google.com/drive/u/1/folders/1uY\\_Ys5bfh\\_YCmGpPeldkNhenUiK0Yfow](https://drive.google.com/drive/u/1/folders/1uY_Ys5bfh_YCmGpPeldkNhenUiK0Yfow)

## Logo | Sizing and spacing

The minimum amount of space surrounding the logo is equal to the width of the “O” symbol. This applies equally for the horizontal and vertical version (as shown).

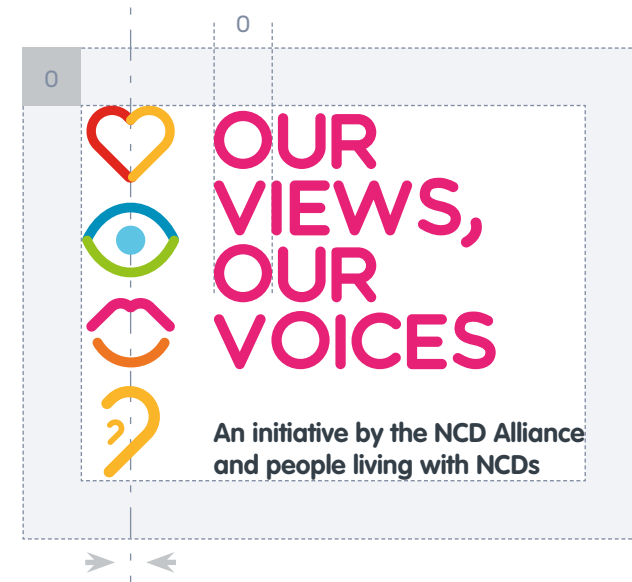
For maximum impact, we recommend allowing even more space around the logo, if possible.

### Minimum size

Please do not scale the logo smaller than 25 mm.



In exceptional cases where the logo has to be reduced, it can be used without the claim. Ex. for socialmedia icon.



**You can download the logo in various formats and languages here:**

[https://drive.google.com/drive/u/1/folders/1uY\\_Ys5bfh\\_YCmGpPeldkNhenUiK0Yfow](https://drive.google.com/drive/u/1/folders/1uY_Ys5bfh_YCmGpPeldkNhenUiK0Yfow)

## Logo | Colour options

Whenever possible, the logo should be used in full colour.

### One colour version

For printing when using only one colour, or on light or white backgrounds to improve legibility.

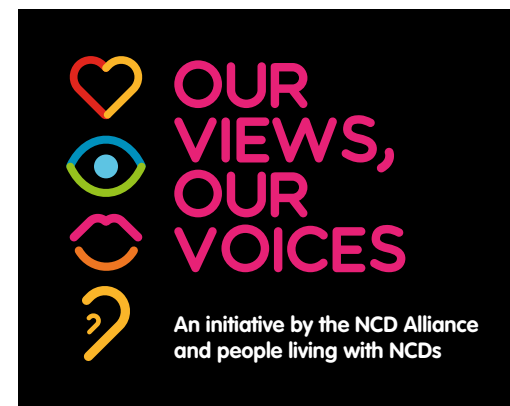
### Reverse version

The (white) reverse logo is for dark backgrounds and darker areas in photographs.

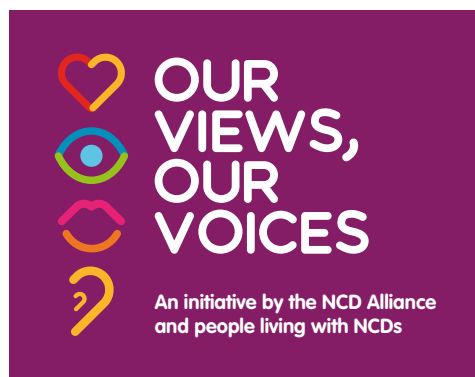
Full colour



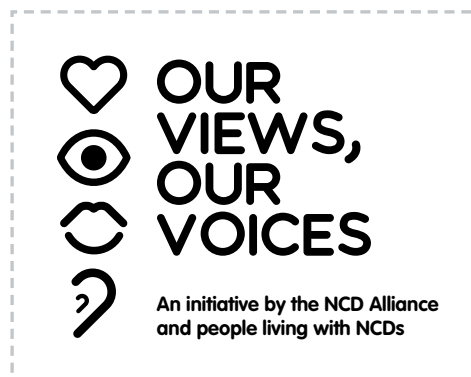
Full colour reversed



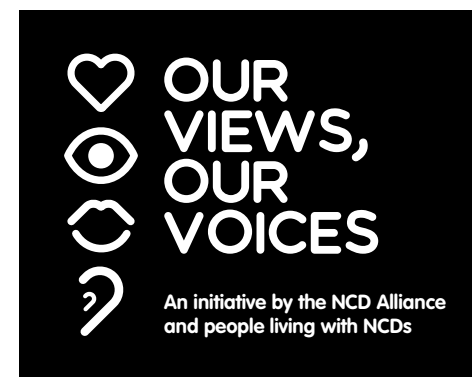
Full colour or special usage, white



One colour or special usage, black



One colour or special usage, white



You can download the logo in various formats and languages here:

[https://drive.google.com/drive/u/1/folders/1uY\\_Ys5bfh\\_YCmGpPeldkNhenUiK0Yfow](https://drive.google.com/drive/u/1/folders/1uY_Ys5bfh_YCmGpPeldkNhenUiK0Yfow)

## Logo | Language variations

The logo has been translated into Spanish, French, Russian, Arabic and Swahili.

### Main version



You can download the logo in various formats and languages here:

[https://drive.google.com/drive/u/1/folders/1uY\\_Ys5bfh\\_YCmGpPeldkNhenUiK0Yfow](https://drive.google.com/drive/u/1/folders/1uY_Ys5bfh_YCmGpPeldkNhenUiK0Yfow)

## Logo | Language variations

The logo has been translated into Spanish, French, Russian, Swahili and Arabic.

### Alternative horizontal version



You can download the logo in various formats and languages here:

[https://drive.google.com/drive/u/1/folders/1uY\\_Ys5bfh\\_YCmGpPeldkNhenUiK0Yfow](https://drive.google.com/drive/u/1/folders/1uY_Ys5bfh_YCmGpPeldkNhenUiK0Yfow)

Logo | Typography



AV

Multicolore regular

Aa

VAG Rounded LT Pro Bold



Primary palette	Pantone	CMYK	RGB	HTML
 <i>Logo text</i>	PANTONE 213 C	C=0 M=94 Y=17 K=0	R=231 G=33 B=118	#e72176
Gray family	Pantone	CMYK	RGB	HTML
 <i>Claim text</i>	PANTONE 432 C	C=78 M=61 Y=49 K=50	R=51 G=62 B=72	#333e48

Logo | Partners

The Our Views, Our Voices logo and NCD Alliance.  
Example for covers 210x270mm

The Our Views, Our Voices logo can be used for events that are co-hosted or supported by the NCD Alliance and on materials produced as part of work supported by the NCD Alliance with prior written permission only.



TIT PUBLICATION  
IQUIAE OPTASPED  
QUOS

OUR VIEWS,  
OUR VOICES

An initiative by the NCD Alliance  
and people living with NCDs

NCDAlliance

Title of your publication

Match pictures of people with colors.

Place logos according to the proportions indicated at the bottom of your cover.




TIT PUBLICATION IQUIAE  
OPTASPED QUOS  
COUNTRY

OUR VIEWS,  
OUR VOICES

An initiative by the NCD Alliance  
and people living with NCDs

NCDAlliance

YOUR LOGO



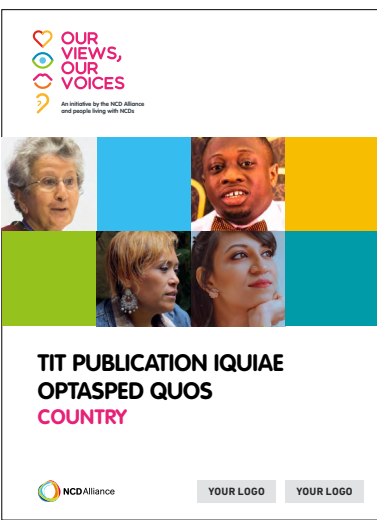
TIT PUBLICATION IQUIAE  
OPTASPED QUOS  
COUNTRY

OUR VIEWS,  
OUR VOICES

An initiative by the NCD Alliance  
and people living with NCDs

NCDAlliance

YOUR LOGO



OUR VIEWS,  
OUR VOICES

An initiative by the NCD Alliance  
and people living with NCDs


TIT PUBLICATION IQUIAE  
OPTASPED QUOS  
COUNTRY

NCDAlliance

YOUR LOGO

YOUR LOGO

Example for back covers



OUR VIEWS,  
OUR VOICES

An initiative by the NCD Alliance and people living with NCDs

NCDAlliance


The NCD Alliance is a unique civil society network, uniting 2000 organizations in more than 170 countries, dedicated to improving NCD prevention and control worldwide. Together with strategic partners, including the World Health Organization, the United Nations and governments, the NCD Alliance works at a global, regional and national level to bring a united civil society voice to the global campaign on NCDs.

To learn more about the Advocacy Agenda of People Living with NCDs, and how you can take action, visit [ncdalliance.org](http://ncdalliance.org)

#NCDVoices

In case you need more space for logos or information, you can use a white back cover as an alternative, use a guide as an orientation to place the information

Space to place your logo, contact information, web...



OUR VIEWS,  
OUR VOICES

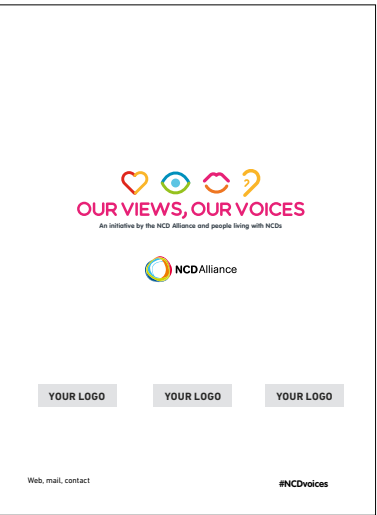
An initiative by the NCD Alliance and people living with NCDs

NCDAlliance

YOUR LOGO

Web, mail, contact

#NCDVoices



OUR VIEWS,  
OUR VOICES

An initiative by the NCD Alliance and people living with NCDs

NCDAlliance

YOUR LOGO

YOUR LOGO

YOUR LOGO

Web, mail, contact

#NCDVoices

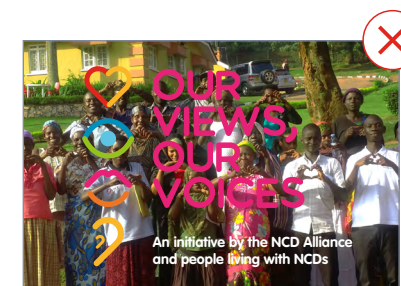
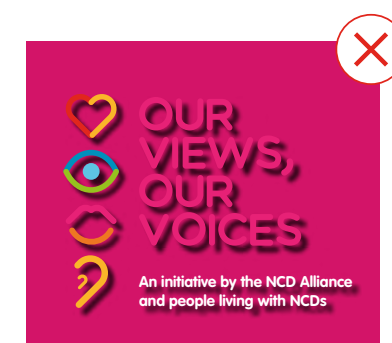
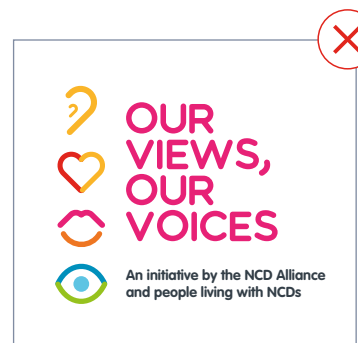
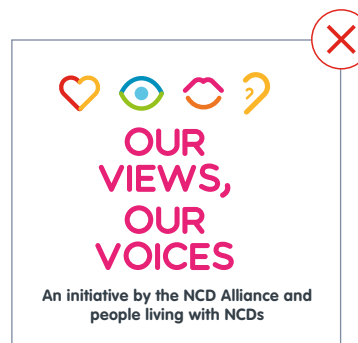
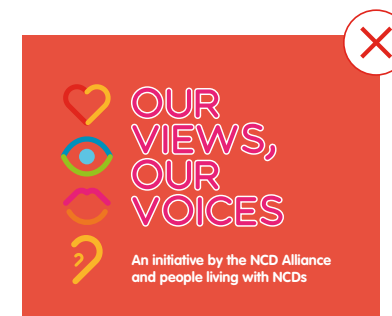
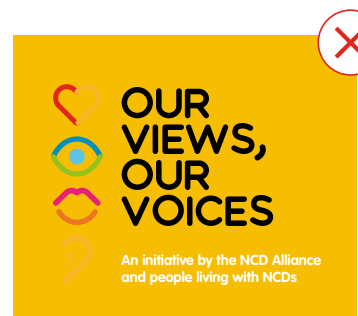
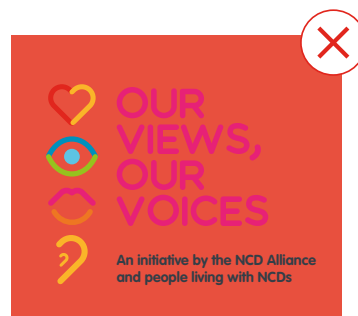
## Logo | Incorrect use

**Do not** use our logo on a background that may compromise its legibility.

**Do not** alter the size and relationship or rearrange any elements within the logo.

**Do not** add a drop shadow to the logo.

**Do not** distort, condense, stretch or modify our logo in any way.



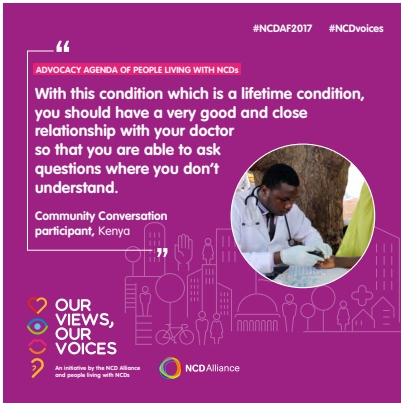






Interactive

The cover of the interactive guide, with a simple animation where the city is applied in gray on a black background, and people and icons stand out in bright colours, bringing them to the forefront.



For quotes, it is used as a neutral background pattern to highlight the individual, with brightly coloured backgrounds.

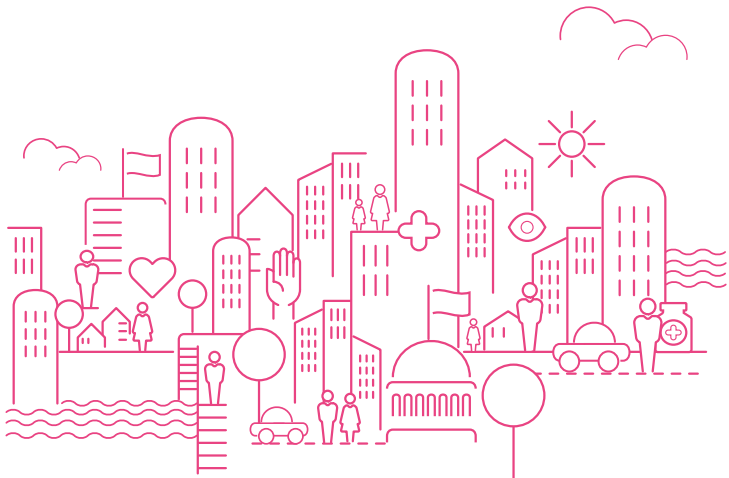









Illustration in ink

## Colour palette

In addition to black and white, the primary colour palette and three supporting grays are presented below. The primary palette is very lively and full of energy, aiming to convey positivity, diversity, and inclusion. Use CMYK specifications for print applications; use RGB or HTML specifications for digital applications.

Primary palette		Pantone	CMYK	RGB	HTML
	<i>Logo text</i>	PANTONE 213 C	C=0 M=94 Y=17 K=0	R=231 G=33 B=118	#e72176
	<i>Symbol, icons...</i>	PANTONE 485 C	C=2 M=95 Y=94 K=0	R=225 G=38 B=29	e1261d
	<i>Symbol, icons...</i>	PANTONE 158 C	C=0 M=64 Y=91 K=0	R=238 G=118 B=35	#ee7623
	<i>Symbol, icons...</i>	PANTONE 1235 C	C=0 M=34 Y=88 K=0	R=250 G=180 B=41	#fab429
	<i>Symbol, icons...</i>	PANTONE 375 C	C=50 M=0 Y=100 K=0	R=150 G=193 B=30	#96c11e
	<i>Symbol, icons...</i>	PANTONE 305 C	C=61 M=0 Y=9 K=0	R=93 G=196 B=227	#5dc4e3
	<i>Symbol, icons...</i>	PANTONE 313 C	C=100 M=12 Y=18 K=2	R=0 G=144 B=188	#0090bc
Gray family		Pantone	CMYK	RGB	HTML
	<i>Claim text</i>	PANTONE 432 C	C=78 M=61 Y=49 K=50	R=51 G=62 B=72	#333e48
	<i>Symbol, icons...</i>	PANTONE 430 C	C=33 M=18 Y=0 K=40	R=128 G=140 B=162	#808ca2
	<i>Symbol, icons...</i>	PANTONE 644 C	C=44 M=21 Y=9 K=0	R=155 G=183 B=211	#9bb7d3

## Typography

### Primary typeface

Our corporate typeface is  
**VAG Rounded LT Pro**  
 for titles and highlights  
 (you can use any colour of  
 our palette)

#### VAG Rounded LT Pro Bold

abcdefghijklmnopqrstuvwxyz  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 0123456789.,:;!;€£\$#&'()\*+/{ }

#### VAG Rounded LT Pro Light

abcdefghijklmnopqrstuvwxyz  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 0123456789.,:;!;€£\$#&'()\*+/{ }

### Body text

#### Acumin Pro

Designed by Robert Slimbach.  
 From Adobe Originals.

Color for body text

#### 100% black

Acumin is a versatile sans-serif typeface family intended for a balanced and rational quality. Solidly neo-grotesque, it performs beautifully at display sizes but also maintains an exceptional degree of sensitivity for text sizes. It should be used on all professionally produced materials.

#### Acumin Pro Light

*Acumin Pro Light Italic*

abcdefghijklmnopqrstuvwxyz  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 0123456789.,:;!;€£\$#&'()\*+/{ }

*abcdefghijklmnopqrstuvwxyz  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 0123456789.,:;!;€£\$#&'()\*+/{ }*

#### Acumin Pro Semibold

*Acumin Pro Semibold Italic*

abcdefghijklmnopqrstuvwxyz  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 0123456789.,:;!;€£\$#&'()\*+/{ }

*abcdefghijklmnopqrstuvwxyz  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 0123456789.,:;!;€£\$#&'()\*+/{ }*

## Typography alternative

For those who cannot access corporate fonts, the following fonts are free to use, and can be easily accessed on the Internet.

### Primary typeface

M PLUS Rounded 1c

[https://fonts.google.com/specimen/M+PLUS+Rounded+1c?preview.text\\_type=custom](https://fonts.google.com/specimen/M+PLUS+Rounded+1c?preview.text_type=custom)

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
0123456789,.;'?!;€£\$#&'()\*+/-={|}

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
0123456789,.;'?!;€£\$#&'()\*+/-={|}

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
0123456789,.;'?!;€£\$#&'()\*+/-={|}

**abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
0123456789,.;'?!;€£\$#&'()\*+/-={|}**

### Body text

Open Sans

[https://fonts.google.com/specimen/Open+Sans?preview.text\\_type=custom](https://fonts.google.com/specimen/Open+Sans?preview.text_type=custom)

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
0123456789,.;'?!;€£\$#&'()\*+/-={|}

*abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
0123456789,.;'?!;€£\$#&'()\*+/-={|}*

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
0123456789,.;'?!;€£\$#&'()\*+/-={|}

*abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
0123456789,.;'?!;€£\$#&'()\*+/-={|}*

**abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
0123456789,.;'?!;€£\$#&'()\*+/-={|}**

***abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
0123456789,.;'?!;€£\$#&'()\*+/-={|}***

## Typography

Example for publications A4 or similar

VAG Rounded LT Pro

**Aa** Bold

Aa Light

Acumin Pro

Aa Light

Aa Semibold

TIT\_01  
Regular 19 pt

TIT\_02  
Regular 15 pt

SUBT\_03  
Medium 13 pt

BODY TEXT  
Light 10 pt

SUBT\_04  
Semibold  
11 pt

QUOTES  
Light 11 pt

Name  
Semibold 8 pt

Charge  
Light 8 pt

**Ihilliq uationatio venist enihit endant**

Id ut re magnisquat di renimus autemol omnihil  
iaspelesti nobis re num dolor

**Sitibus alicipitium quiam suntum**

Atquias ab incti conserum nist aborpor ionsed es que cus ne coritat  
ionsercit, te dianditatur, omnis voluptiae cupta ad qui blatquam doloribus  
sitaquam, cum dolorem quo qui iliaepudis et is ad modicaturit, evenia des  
eiciae officab inis antiumquis eicte **volesero** vel endenis sumquam ant  
faccae officiis essequi odio di cus dipictem dolum quiatem ea voloruptibea  
con **eiuriae peles sitibus alicipitium quiam suntum** quam rem ut dolor  
sinti ipitas aruptatia debitis inctotati con cus autem.

**Inctotati con cus autem**

Um *dolorem quo venia des* eiciae officab inis antiumquis eicte volereso vel  
endenis sumquam ant faccae officiis essequi odio di cus dipictem dolum  
quiatem ea voloruptibea con eiuriae peles sitibus alicipitium quiam s

“

Essequi odio di cus dipictem  
dolum quiatem ea voloruptibea  
con eiuriae peles sitibus  
alicipitium quiam.

**Name Surname**  
Charge, oranisation, country...

“

Essequi odio di cus dipictem  
dolum quiatem ea voloruptibea  
con eiuriae peles sitibus  
alicipitium quiam.

**Name Surname**  
Charge, oranisation, country...

## Icons

### The four pillars



### Examples of icons

The icons below were created for the Our Views, Our Voices website. You can use them as inspiration to create icons for your alliance's activities and initiatives.



Civil society



Government



Health care delivery



Strong civil society and networks



Support and resources



Inclusion of NCDs in health emergencies



Engagement of civil society and communities



Role in accountability initiatives

Icons



Strong and integrated primary healthcare



Access to essential NCD medicines



Inclusive health systems



Increased health and NCD financing



Cost-effective NCD prevention strategies



Training opportunities



Supportive organisational policies



Political commitment



Recognition of expertise and leadership



Opportunities and platforms for involvement

Single-ink icon examples





## Images style

The use of images is a central part of the Our Views, Our Voices brand and narrative. The use of different types of images can present the issues addressed by the initiative, the work it carries out, and who benefits from it.

The brand uses bold, positive photos, "with a human face". The aim is to grow the narrative around how Our Views, Our Voices aims to put people first.

See examples here.

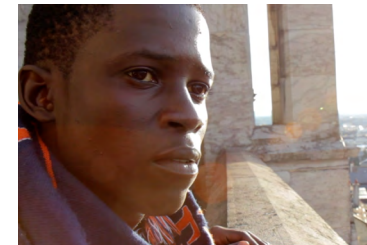
Movement



Communities



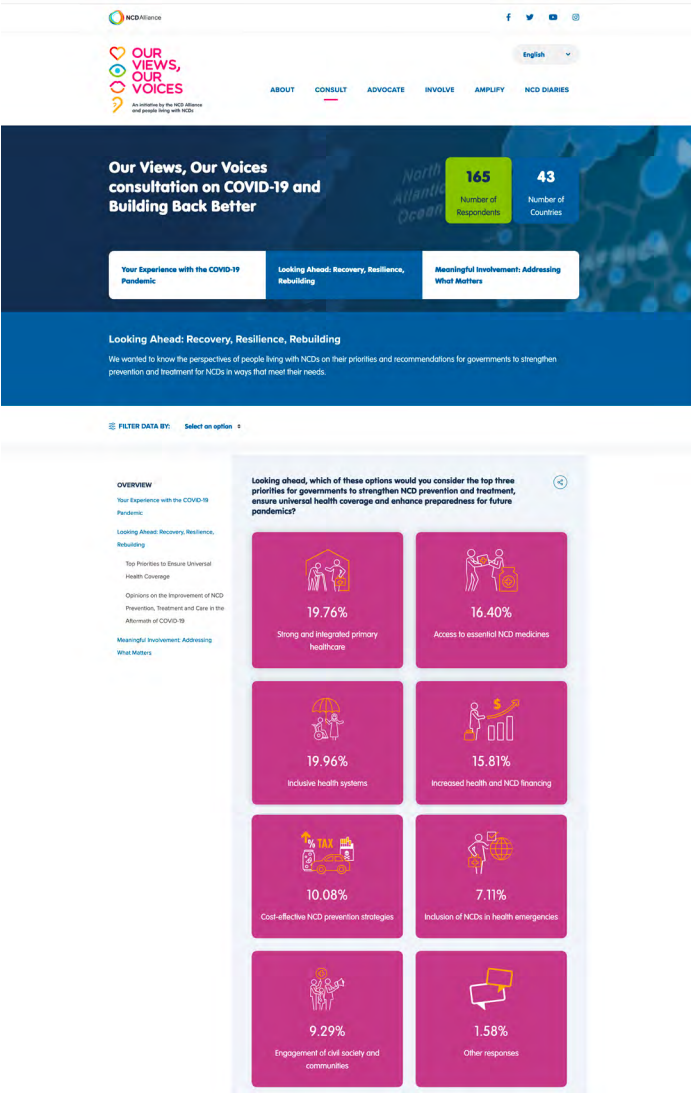
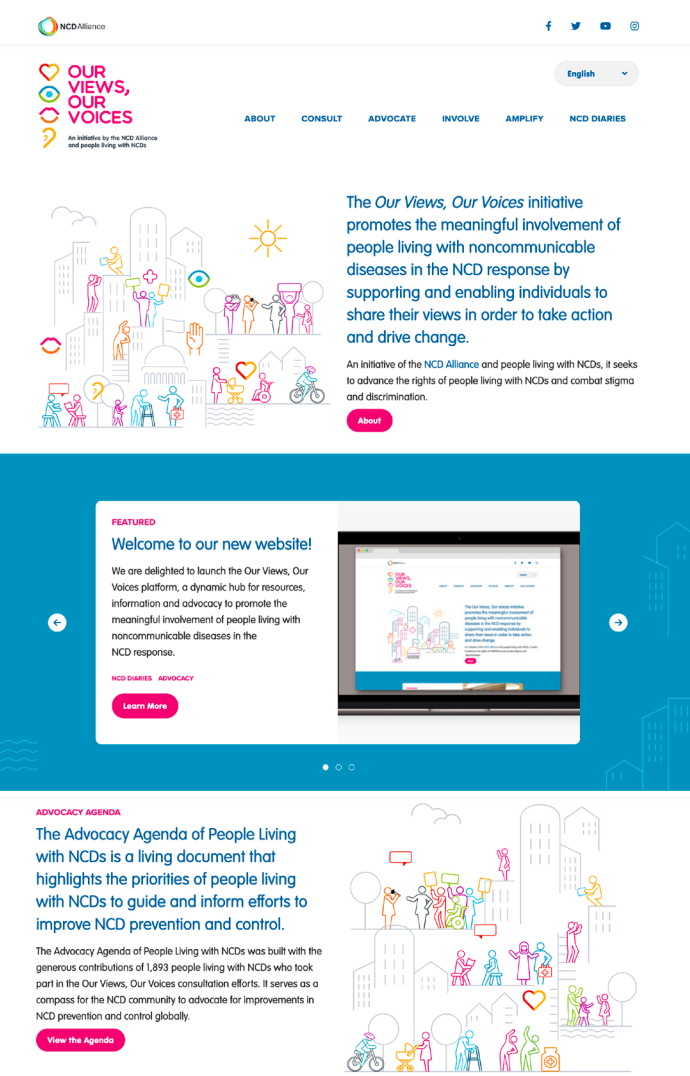
People



Events

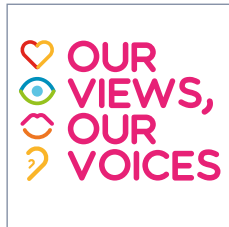


Applications | Website





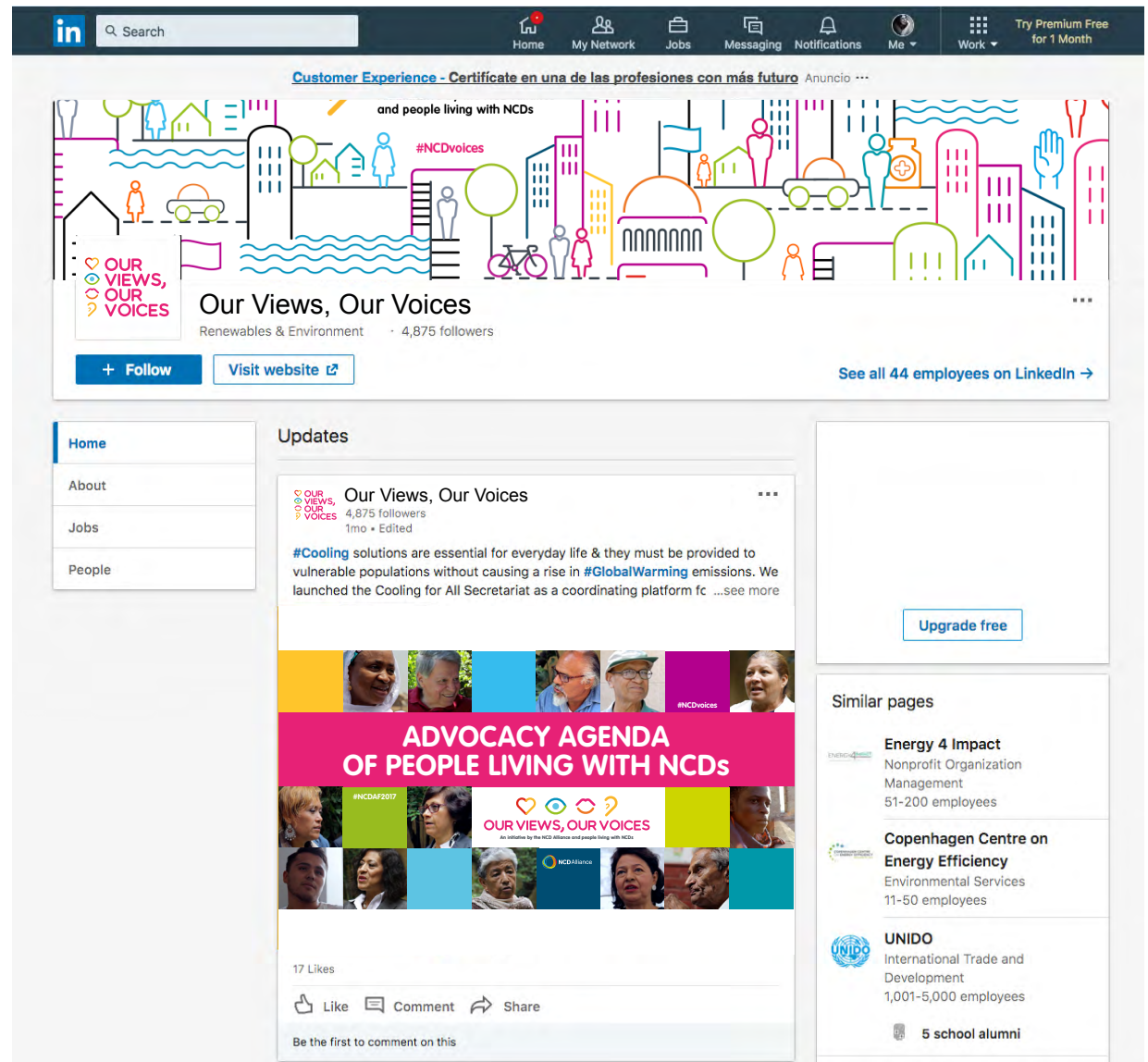
## Applications | Social Media



300 x 300px

Cover Image  
1536 x 768 px

Company Photos  
900 x 600px



## Applications | Social Media



Twitter



400 x 400px

Cover Image

1500 x 500 px

Margins for mobile (dotted line)

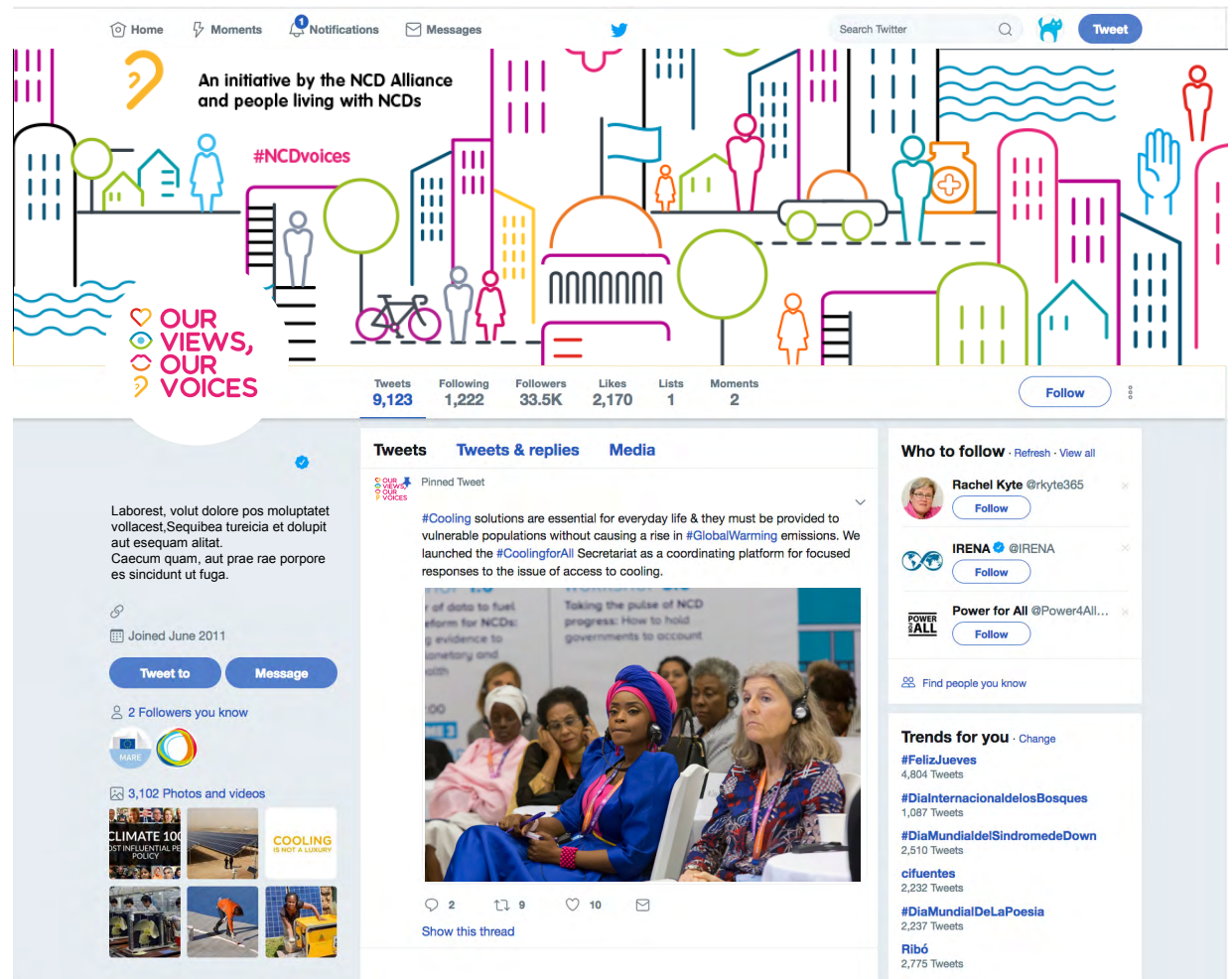
Top and bottom: 40 pixels

Right and left: 120 pixels

Twitter cards

800 x 418 px

800 x 800 px



## Applications | Social Media

### Facebook



170 x 170 px

Cover Image  
720 x 315 px

1200x628px

1200x1200px



### Our Views, Our Voices Group

Grupo privado · 26 miembros

A 3918 personas le(s) gusta esto, incluido(s) 3 de tus amigos



4381 personas siguen esto

63 personas ha registrado una visita aquí

<https://www.ncdalliance.org/>

[info@ncdalliance.org](mailto:info@ncdalliance.org)

Organización comunitaria · Organización no gubernamental (ONG) · Centro de negocios

Política de privacidad

NCD Alliance

[ncdalliance](#)

[ncdalliance](#)

### Fotos

Ver todo



NCD Alliance

17 de marzo a las 17:56 · 🌐

👉 **#NCDvoices** can drive change and inspire and motivate others to take action! That's why we're inviting you to share your lived experience of **#NCDs**. Find how you can become an NCD Diarist!

👉 [www.ourviewsourvoices.org/ncd-diaries/become-a-diarist](http://www.ourviewsourvoices.org/ncd-diaries/become-a-diarist)

**NCD diaries**

Documenting the experiences of people living with NCDs

Living with an NCD means facing challenges every day – and many people around the world live with more than one.

We are welcoming Expressions of Interest until **21 March** for our first NCD Diaries theme: **living with multiple chronic conditions.**

**Share your experience and call for change through the NCD Diaries!**

NCD Alliance

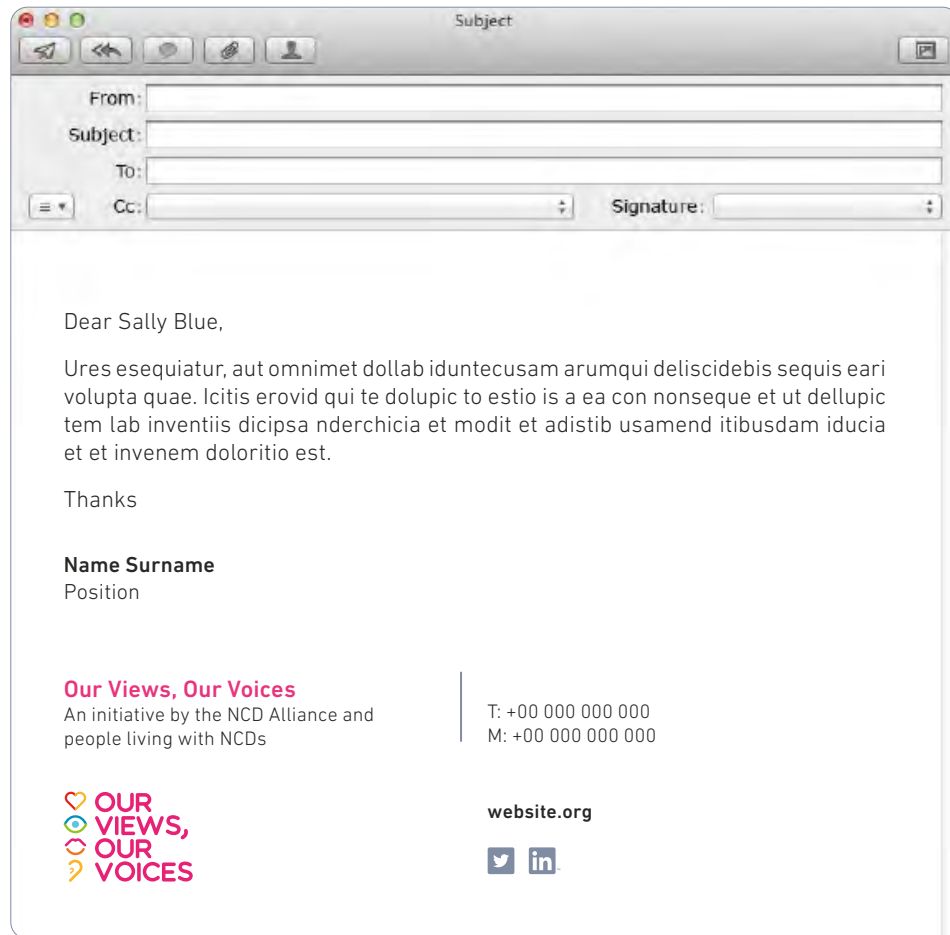
#NCDvoices [ourviewsourvoices.org](http://ourviewsourvoices.org)

👍 Jimena Márquez y 8 personas más

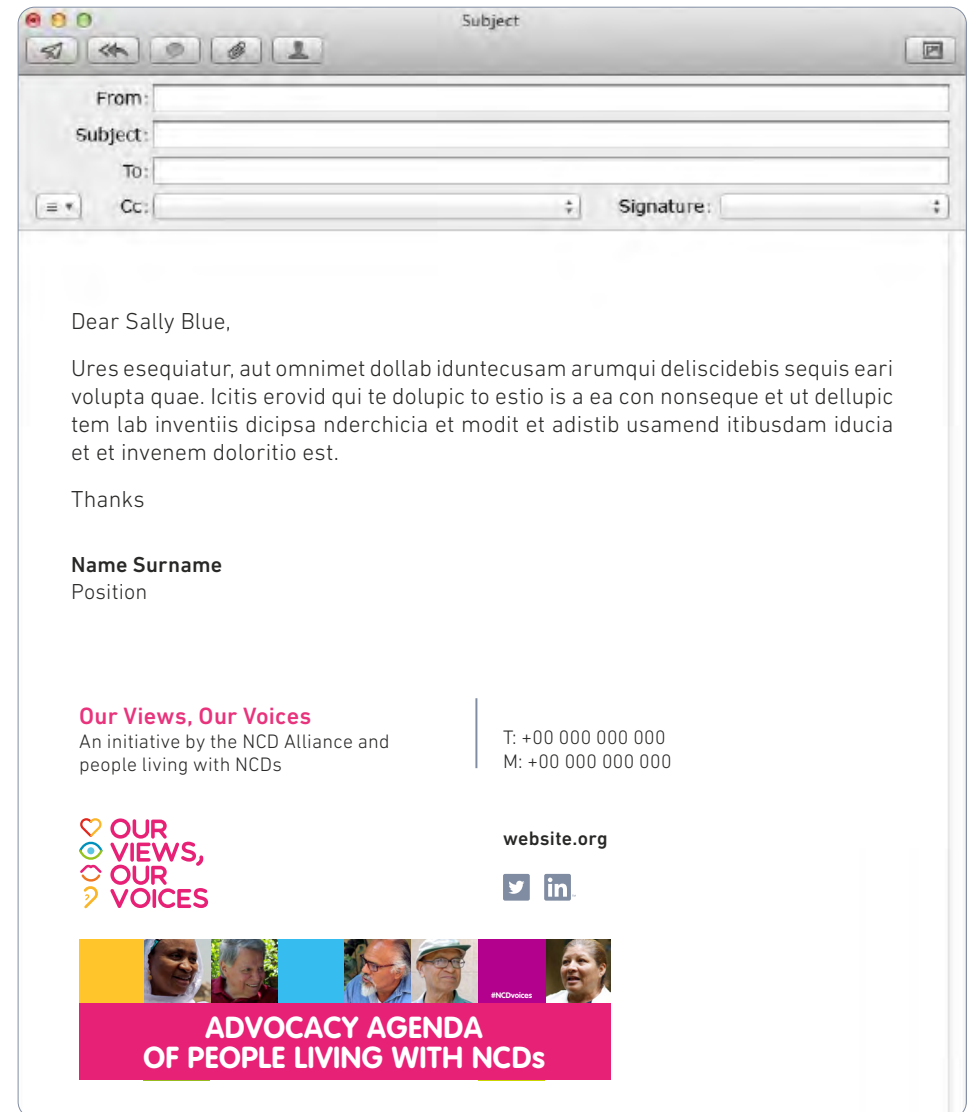
2 veces compartida

## Applications | Email signature


Logo, website and social media icons (image)



Legal disclaimers can be included under the corporate signature.




Applications | Power Point Presentations




OUR VIEWS,  
OUR VOICES

An initiative by the NCD Alliance  
and people living with NCDs



# TIT

Name lorem Ipsum  
XX/XX/2020



#NCDvoices

## Ihilliq uationatio venist enihit endant

### Sitibus alicipitium quiam suntum

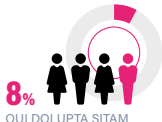
Atquias ab incti conserum nist aborpor ionseed es que cus ne coritat ionsercit, te dianditatur, omnis voluptiae cupta ad qui blatquam doloribus sitaquam, cum dolorem qu:

- qui iliaepudis et is ad modicaturit,
- evenia des eiciae officab inis antiumquis eicte volesero
- vel endenis sumquam ant faccae officiis essequi

Dpictem dolum quiatem ea voloruptibea con eiriae peles sitibus alicipitium quiam suntum quam rem ut dolor sinti ipitas aruptatia debitis inctotati con cus autem.


## CERIBUSME

### LABI NORUM



8% QUI DOLUPTA SITAM

inequo vividit aute menit, oc, pro ceribus allingpro, ca; nostulin illego norum quam. Ipsandae cus. Am expe id quis sae ditis




OUR VIEWS, OUR VOICES

An initiative by the NCD Alliance and people living with NCDs

# THANKS

To learn more about the Advocacy Agenda of People Living with NCDs and how you can take action, visit

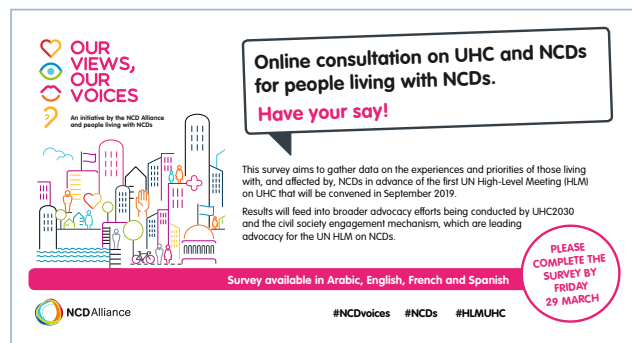
[ncdalliance.org](http://ncdalliance.org)





## Applications | banners

The icons bring dynamism to our visual identity, and are one of the main graphic elements defining our brand.





## Applications

# MEANINGFULLY INVOLVING PEOPLE LIVING WITH NCDs

## What is being done and why it matters

**Civil Society**

**Health Care Delivery**

**Government**

**OUR VIEWS, OUR VOICES**  
An initiative for NCDs: Effective and people living with NCDs

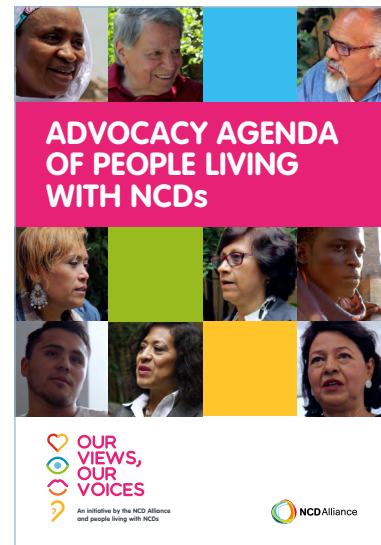
**NCD Alliance**

#NCDvoices #enoughNCDs

A colorful graphic announcing the launch of the 'Our Views, Our Voices' digital platform. The title is at the top left, followed by a subtitle about NCD Alliance initiatives. A pink speech bubble contains the main announcement. Below it, a paragraph encourages learning more about views and experiences of people living with NCDs. At the bottom, there's a call to action to visit the website and a hashtag. The background features stylized icons representing various aspects of life and health: a heart, eyes, a person climbing stairs, a sun, a city skyline, a person on a bicycle, a person pushing a stroller, a person sitting at a desk, and a person holding a sign. There are also icons for a house, a heart, a hand, a question mark, and a magnifying glass.

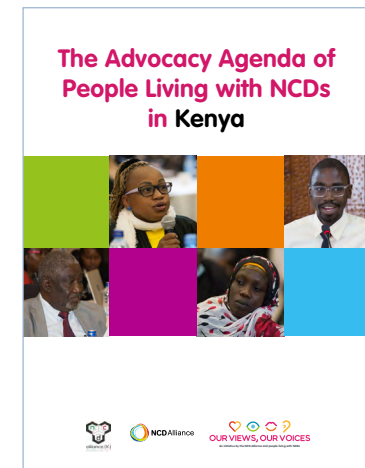
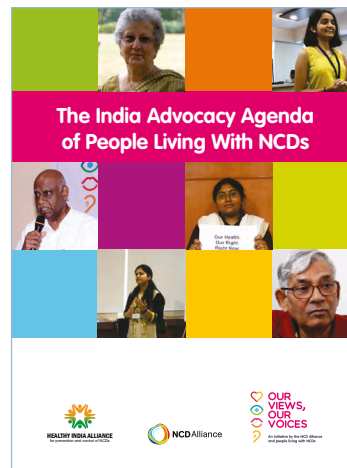
## Advocacy Agendas examples

These are examples of the layout and typographic style being applied to various document types.



Advocacy Agendas National Alliances, Ghana, India, México and Kenya

Examples of agendas published between 2017 and 2019. Starting in 2021, please use the information on p.11 for logo placement.



## Applications | Publications covers

Examples design covers.



## Applications | Publications inside pages

These are examples of A4 design and typographic style, colour, image... applied to the inside pages of a publication.

## Margins

Top: 30 mm

Bottom: 20mm

Outside: 20mm

Interior: 30 mm

Columns: 2

Medianil: 8 mm





## Applications | Large format

The icons brings dynamism to our visual identity, and are one of the main graphic elements defining our brand.

These are examples of rollup  
85x200 cm





# OUR VIEWS, OUR VOICES

An initiative by the NCD Alliance  
and people living with NCDs



OUR VIEWS, OUR VOICES is an initiative by the NCD Alliance and people living with NCDs that seeks to invite people from all over the world living with a range of different NCDs to share their views, take action, and drive change.

Contact us at  
[ourviewsourvoices@ncdalliance.org](mailto:ourviewsourvoices@ncdalliance.org)

For more information, please visit  
[www.ourviewsourvoices.org](http://www.ourviewsourvoices.org)



The NCD Alliance (NCDA) is a unique civil society network, dedicated to improving NCD prevention and control worldwide. Today, our network includes NCDA members, national and regional NCD alliances, over 1,000 member associations of our founding federations, scientific and professional associations, and academic and research institutions. Together with strategic partners, including WHO, the UN and governments, NCDA is uniquely positioned to transform the global fight against NCDs through its core functions of global advocacy, accountability, capacity development, knowledge and partnerships.